TERMS AND CONDITIONS: WIN A STUDIO TOUR AT DAVINA MICHELLE'S WITH FRESH 'N REBEL

THE ACTION: Sign up for the Fresh 'n Rebel newsletter for a chance to win an exclusive studio tour at Davina Michelle's studio in Dordrecht with a family member or friend of your choice.

Anyone who takes advantage of the action by agreeing to the Terms and Conditions is hereinafter referred to as 'participant(s)'.

Participants can take part in the promotion by signing up to the Fresh 'n Rebel newsletter via the website or social media channels. The participating countries are the Netherlands and Flanders (Belgium).

HOW IT WORKS:

- 1. Participants have a chance to win the studio tour with Davina Michelle by leaving their personal contact details through the aforementioned channels. The data requested are:
 - a. First and last name
 - b. Age
 - c. Email address
 - d. A rationale as to why that person should win the tour
- 2. From all applications, three winners will be chosen based on the motivation given in the application. The winners may choose anyone they want to bring along on the studio tour. A total of 6 participants will take part in the tour in Dordrecht. The winner may give away his/her prize.
- 3. The winners will be notified via a personal email about the prize won. The remaining participants will not receive any notification.
- 4. The winners will be expected on December 2 at the Fresh 'n Rebel headquarters (own transportation) where they will receive a tour and presentation about the Fresh 'n Rebel brand and the collaboration with Davina Michelle. Here a brunch will be provided by Fresh 'n Rebel. After this the winners will be taken to Davina Michelle's studio in Dordrecht (transportation arranged by Fresh 'n Rebel). There the winners will get a chance to take a look behind the scenes and meet Davina Michelle in person. After the tour the winners will be brought back to the Fresh 'n Rebel headquarters in Rotterdam after which they can return home with their own transportation. A goodie bag will also be presented by Fresh 'n Rebel.

PARTICIPATION: Participants are entitled to 1 tour with Davina Michelle in the studio in Dordrecht. Hereby inviting an extra person is allowed. The prize cannot be exchanged for cash, change or products of similar value.

Participants can register via the aforementioned channels from 24-10-2022 (00:01 a.m.) to 03-11-2022 (11:59 p.m.). Each email address represents 1x participation in the promotion. It can only be deployed/used once.

The winners will be announced 04-11-2022 (4:00 pm).

The studio tour will take place on 02-12-2022 (further information on the schedule and location will follow in due course. Winners will be notified via email).

Should a winner be unable to make it to 02-12-2022, he/she is required to inform Fresh 'n Rebel in time. The deadline for this is: 25-11-2022 (before 11:59 pm).

The following parties are excluded from participation: (i) employees of Fresh 'n Rebel or Fresh 'n Rebel affiliated companies; (ii) anyone involved in the organization of the promotion; and (iii) direct family members of the persons mentioned under (i) or (ii).

ORGANIZATION: This promotion is organized by Sitecom Europe B.V., based at Blaak 6, 3011TA in Rotterdam, the Netherlands, and registered with the Chamber of Commerce under number 24 31 35 51 (hereinafter referred to as the "organizer" or "Fresh 'n Rebel").

PRIVACY: By participating in the promotion, the participant agrees to Fresh 'n Rebel using his or her personal data within the context of the promotion. Fresh 'n Rebel will use personal data as described in its Privacy Policy.

In addition, by participating in the studio tour, winners will agree to the presence of a professional photographer/videographer. This will create content for marketing purposes. In doing so, winners agree to publicly post this content on Fresh 'n Rebel and Davina Michelle's social media channels and website, even if they themselves are in the photo/video.

You are not allowed to create your own content on this day without permission from Fresh 'n Rebel and Davina Michelle. A moment to be determined will be created where the winners can have their picture taken with Davina Michelle.

CHANGES: Fresh 'n Rebel reserves the right to terminate the win promotion at any time and/or unilaterally change the published rules, Terms and Conditions or the duration of the promotion without having to account for it. In all cases not provided for by these Terms and Conditions, Fresh 'n Rebel will make a decision in accordance with what is deemed reasonable and appropriate.

LIABILITY: Fresh 'n Rebel will not, except in cases of fraud or intentional misconduct, be held liable for any damages that an entrant may incur as a result of or arising out of his/her participation in the prize draw or receipt or use of the promotion, including but not limited to damages resulting from inability to enter or being excluded from the promotion for any reason, and/or the eligibility of, a defect in, or non-compliance with the promotion.

APPLICABLE LAW: By participating in the promotion, the participant explicitly indicates his/her agreement with these Terms and Conditions.

CONTACT: In case of questions or complaints about the action, please contact: helpme@freshnrebel.com